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# Set 1



## WHO DAT 101

Learn how to be a Who Dat with a 101 crash course as you experience the best of New Orleans with a very special New Year's Eve Saints weekend in the Crescent City! A private luxury box suite for 18



people awaits you and your closest friends to watch the New Orleans Saints Super Bowl Champions take on the Tampa Bay Buccaneers on January 2nd in the Superdome.

As a part of this weekend, you'll receive deluxe accommodations with rooms for three nights (including New Year's Eve!) at the Hilton New Orleans Riverside Hotel in downtown New Orleans. Spend some leisure time as you ring in the New Year "N'awlins" style, then start the New Year off right with a multi-course wine pairings dinner at Emeril's NOLA Restaurant on January 1st, the night before you cheer the Saints to victory. Not only will each of your guests receive a Saints gear package before the big game, but tonight you will take home a commemorative Drew Brees print, signed by artist George Rodrigue. Who Dat!

*This package is scheduled for December 31, 2010-January 3, 2011. New Year's Eve events are not included.*

*Donated by the New Orleans Saints, Hilton New Orleans Riverside, Emeril's Homebase and Restaurant, and George Rodrigue.*





## Lot 2

### CARNIVALE DU VIN COLLECTION

Can't get enough of tonight's Krewe du Vin? This is your chance to collect our most prized memorabilia from our chefs, vintners and friends. This very special lot features the best of 2010, with some



surprises from past years and other special treats.

Commemorate the 2010 Carnivale du Vin with a complete set of autographed cookbooks from our Krewe du Vin chefs—a total of over 30 cookbooks!

From our gracious vintners, enjoy a signed bottle from each participating winery: Au Bon Climat, G.H. Mumm, Grace Family Vineyards, Rubicon Estate, Williams Selyem and Quinta do Crasto along with a mixed case of previous Carnivale du Vin wines including Broadbent, Caymus, Gemstone, Schrader and more.

To properly preserve these outstanding vintages, store them in your new Viking Professional 24" Wine Cellar.

Also take home a Bragard professional chef jacket autographed by each Krewe du Vin member, and a limited edition "Heat in the Kitchen" print by Louisiana native artist George Rodrigue, celebrating last year's 5th anniversary of Carnivale du Vin.

*Donated by The Krewe du Vin 2010, 2009, and 2008, Viking Range Corporation, George Rodrigue, Alana Reynolds, and Emeril Lagasse Foundation.*

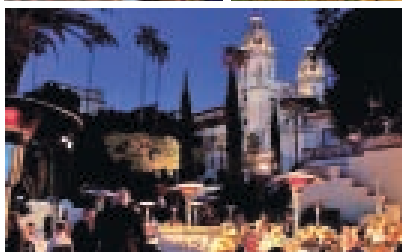


# Lot 3



## HOLLYWOOD GLAMOUR IN A BARREL

Two couples will spend a luxurious week in California as José Luis Nazar, Archie McLaren and Jim Clendenen show you their very best hospitality and



you take home your very own custom barrel! Arrive to Los Angeles with first class air transportation courtesy of American Airlines. Travel to Avila Beach for three nights in a waterfront villa at the Dolphin Bay Resort. Revel at the Central Coast Wine Classic's Hearst Castle dinner and its annual Wine Auction. Then, Jim invites you to his home for an intimate wine pairings dinner. As a special souvenir, he will bottle a barrel of his Au Bon Climat Pinot Noir, the equivalent of 300 bottles, any way you would like it with your own personal label.

Next, spend three nights at the historic Houdini Mansion in Los Angeles, former 1920's haunt of the magician. Your castle-esque digs will be stocked with fine wines, and an antique Rolls Royce will be at your service. Set sail aboard a sleek motor yacht for lunch and rare wines from José Luis' private cellar. Also enjoy a VIP concert experience in a private box at the Hollywood Bowl, summer home to the world-famous Los Angeles Philharmonic Orchestra.

*This trip is scheduled for July 7-13, 2011. Donated by American Airlines/American Eagle, Jim Clendenen, José Luis Nazar, Archie McLaren and Central Coast Wine Classic.*





*Lot 4*

## BLACK & GOLD BREITLING

Become the envy of your friends sporting this luxurious timepiece from Breitling, hand selected by New Orleans jeweler Ken Friend, whose family business is renowned for style and tradition.

The Breitling Chronomat B01 is a self winding, high frequency watch featuring a 1/4 of a second chronograph and calendar. Breitling watches have the nobility of a Swiss crafted timepiece and the chronometer is certified by the COSC—a much coveted seal of approval which only five percent of Swiss watches can claim.

Breitling was founded in Switzerland in 1884 as a maker of precision counters for scientific and industrial purposes. Decades later, it has become the supplier of choice for pilots, aviation specialists and the British Royal Air Force for personal chronographs and time instruments. Today, the tradition continues as Breitling is known across the world for luxury and craftsmanship. Treat yourself to a timepiece that will be passed down for generations to come.

*Donated by Breitling and Friend and Company, New Orleans.*



# Lot 5

## MOVIE NIGHT

Roll out the red carpet with a private movie screening for 50 of your closest friends at the brand new The Theatres at Canal Place in New Orleans. Popcorn and soda will be taken to a whole new level with gourmet food and beverages for your guests. Prior to the screening, a welcome reception will feature Presqu'île wines, and during the movie your guests will be served Mediterranean small plates and favorite local fare in the comfort of oversized leather seats from the in-house café-bar *Gusto*, by Chef Adolfo Garcia.

Each of the five theatres at The Theatres at Canal Place is outfitted with the latest in digital movie projectors to give you the clearest, most immersive visual experience available.

Presqu'île Winery brings together two generations of the Murphy family from El Dorado, Arkansas, to craft limited production wines from their Santa Maria Valley vineyard, ideally located on California's central coast. Presqu'île is Creole for "almost an island," and was the namesake of a Murphy family gathering place on the Gulf Coast, destroyed in 2005 by Hurricane Katrina.

Your screening will be on a Thursday evening, the night before the film of your choice opens. The choice of movie will be based on the features that open on Friday and are scheduled to be shown at The Theatres at Canal Place.

*The screening must be booked at least 2 weeks in advance and is based on film availability. Expires May 13, 2011.*

*Donated by The Theatres at Canal Place, Gusto and Presqu'île Winery.*





*Lot 6*

## DESTIN THROWDOWN

Three couples will share a springtime vacation of gourmet eats, fine wine and white beaches in Destin, Florida, a Lagasse family favorite. Stay for one week in Lori & Stephan Karian's

luxurious beachfront Sandestin condominium, with just about every sport at your disposal including golf at Burnt Pine Golf Course and Raven Golf Club. Friday night, Alden and Emeril Lagasse will treat you to dinner at one of their favorite beachside local restaurants, Vin'tij Wine Boutique. Saturday night Valerie and Mike Thompson, along with some very special guests, invite you to their infamous backyard BBQ throwdown which usually ends with everyone in the pool. Bob Cabral of Williams Selyem, Dan Kosta of Kosta Browne Winery, and other very esteemed vintners will be pouring their finest wines while Chef Emeril Lagasse prepares a BBQ feast on the grill.

The fun continues with a deep sea fishing excursion on Sparky Lovelace and Emeril Lagasse's fishing boat "Ole Miss" with your very own private captain and Krewe.

*This trip is scheduled for April 1-8, 2011.*

*Donated by Lori and Stephan Karian, Valerie and Mike Thompson, Alden and Emeril Lagasse, Susan and Sparky Lovelace, and Vin'tij Wine Boutique.*



# Lot 7



## ROLL OUT THE BARREL WITH CHIARELLO

Superstar winemakers Philippe Melka and Thomas Brown will create a French demi-barrel (the equivalent of 132 bottles) of your very own wine from two Napa



greats, Gemstone Vineyard and Outpost True Vineyard. You will help design the label of your 2009 Cabernet blend.

To unveil your barrel, two couples will travel first class on American Airlines for a Napa Valley getaway through the eyes of famous resident Chef Michael Chiarello. Stay three nights in two rooms at the Bardessono Hotel and where sustainable design meets unparalleled luxury. Join Chef Michael at a grand barrel unveiling dinner at his Bottega Restaurant, celebrating not only your newest bottling, but old vintages of Chiarello Family Vineyards, also made by Thomas Brown, and vintage Cabernets from Chef Michael's personal cellar. The next day, Chef Michael will escort you on a tour through Chiarello Family Vineyards with even more tastings. Return home with two signed magnums of Chiarello's Eileen Cabernet 2007, which garnered a 92 point score by *Wine Spectator*, and enjoy a shopping spree at NapaStyle boutique for culinary treasures.

*Date to be mutually agreed upon by all parties. Expires December 20, 2011.*

*Donated by American Airlines/American Eagle, Chef Michael Chiarello and Bottega Restaurant, Carole and Michael Marks and Suzie and Paul Frank of Gemstone Vineyard, Kathy and Frank Dotzler of Outpost Wines, and Bardessono Hotel and Spa.*





*Let's*



## VIKING BAM-B-Q!

Get the lawn manicured and gear up for an Emeril-style BBQ party for 20 guests cooked in your brand new outdoor kitchen from Viking Range, makers of the finest equipment for the home cook. Your professional

products include a 53" Gas Grill with Cart, C4 Cooker with 20" Cart, 24" Freestanding Beverage Center, 41" Portable Refreshment Center, 15" Ice Machine, and Refrigerated Drawers. With your new equipment in place, Allen Brothers Steaks will send the finest steaks and Emeril's culinary team will travel to your home to grill these selections along with Emeril's signature dishes for 20 of your closest friends.

Don't worry about beverages, as baseball legend Rusty Staub has hand selected magnums of rare and fine wines from his personal collection to complement the meal. Tonight, take home the following selections:

*9L The Napa Valley Reserve 2004*

*3L Louis Jadot Mazis-Chambertin Grand Cru 2006*

*3L Louis Jadot Musigny Grand Cru 2006*

*3L Louis Jadot Clos Vougeot Grand Cru 2006*

*3L Louis Jadot Grands Echezeaux Grand Cru 2006*

*3L Louis Jadot Chambertin-Clos de Beze Grand Cru 2006*

*3L Louis Jadot Latricières-Chambertin Grand Cru 2006*

*Viking Range responsible for the tailgate delivery of the Viking products to kitchen location. Winner responsible for all construction costs, installation, taxes, use and building permits.*

*Donated by Viking Range Corporation, Rusty Staub, Allen Brothers Steaks and Emeril's Culinary Team.*

**ALLEN  
BROTHERS**  
STEAKS

*Emeril's*

**VIKING**  
VIKING RANGE CORPORATION

# Lot 9

## A GRACE-FUL FAMILY EXPERIENCE

6L Grace Family Vineyards  
Napa Valley Cabernet  
Sauvignon 2008

6L Grace Family Blank  
Vineyards Napa Valley  
Cabernet Sauvignon 2008



Grace Family Vineyards founders and philanthropists Ann and Dick Grace produced their first vintage in 1978, when Napa was little more than an agricultural community. Since then, Grace has become known the world over as the original California Cult Cabernet, and the exceptionally limited production of incomparable wines is only available to the select few members. Currently, over 4,000 people are on a waiting list.

Skip the line tonight by taking home this rare offering of large format bottlings, made especially for the collector. The Graces create their wines to act as a catalyst for changing the planet, and were pioneers in offering special bottlings to fundraise for charitable purposes.

In the beautiful Napa Valley, Ann and Dick Grace will treat four very lucky guests to a personal tour and tasting of their vineyard and surrounding property dotted with a restored Victorian home and a charming wine making building, which is not open to the public. Finally, Dick Grace will personally select the wines to accompany your party's dinner at Michelin-starred Terra Restaurant, featuring eclectic new American fare located in a century-old fieldstone foundry in St. Helena.

*Transportation and accommodation not included.*

*Donated by Ann and Dick Grace and Grace Family Vineyards.*

  
GRACE FAMILY  
VINEYARDS



## Lot 10



### PINOT RETREAT WITH EMERIL & KOSTA BROWNE

Six guests will find their inner chi at Dan Kosta's Pinot Retreat in California for three days of relaxation that only the finest Pinots and Emeril's cooking can

induce. Fly first class courtesy of American Airlines, and check into the new eco-friendly H2 Hotel in downtown Healdsburg for three nights.

With Dan Kosta at the hospitality helm, experience the best of Sonoma with a round of golf at the Mayacama Golf Club, followed by a spa treatment. That evening, Chef Emeril Lagasse will prepare a multi-course wine pairings meal at the Kosta Browne Winery which will be paired with Dan's stellar cellar selections. The getaway will also include blending seminars, tours of the area's best vineyards, and a private party at Allison and Dan Kosta's home. All meals, local transportation and wines are included. You needn't lift a finger!

Kosta Browne's single vineyard Pinots have become some of the most sought after in California and the 2007 vintage ranked number four in *Wine Spectator's Top 100 Wines*. Begin the Pinot relaxation tonight with special Kosta Browne selections and a top spot on their much coveted mailing list so you can enjoy the creations for years to come.

*Bidder must be available for June 26–June 29, 2011.*

*Donated by Allison and Dan Kosta, Kosta Browne Winery, American Airlines/  
American Eagle and Emeril Lagasse.*



# Lot 11

## TAHOE RODEO

Spend a summer weekend on the mountain shores of Lake Tahoe, studded with star appearances and non-stop fun for the whole family. Two families of four will stay in two classic log cabins for two nights on



crystal clear Lake Tahoe, in Glenbrook, NV. Join your hosts Camille and Larry Ruvo at their beloved Shakespeare Ranch where you can golf, swim, and water-ski to your heart's content.

On Friday evening, the Ruvos welcome you to an authentic rodeo and BBQ on their picturesque property. On Saturday, Chef Emeril Lagasse cooks up a delectable dinner party with surprise live entertainment.

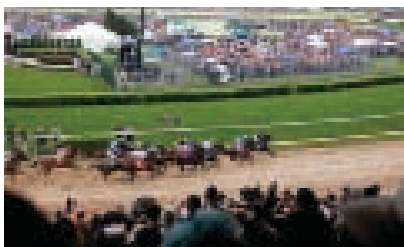
Finally, attend a special beach party at the home of Lori and Mike Milken in Incline Village. Your family will experience fun, food and laughter.

*Trip will be scheduled for July 15–16, 2011 and dates are non-negotiable.  
Transportation not included.*

*Donated by Emeril Lagasse, Lori and Mike Milken, Camille and Larry Ruvo.*



Lot 12



## RUN FOR THE ROSES

Six guests will experience the most exciting two minutes in sports with a trip to the 2011 Kentucky Derby. Arrive to Louisville in style on a private Flight Options aircraft and sleep

three nights in the charming historic Brown Hotel in downtown Louisville. Unpack your custom ladies hat, made especially for you by Yvonne LaFleur. Begin the weekend with dinner at 610 Magnolia in the heart of Old Louisville, where you will taste Chef Edward Lee's creative seasonal cuisine, made with a rich array of local organic products. On Friday, warm up for the Derby with a behind the scenes, private tour of the historical Churchill Downs. Churchill Downs officially opened as home of the Kentucky Derby in 1875 and here you will meet the race contenders before the big day—then it's off to the KY Oaks to watch the fillies. Cap off the weekend as you attend the Kentucky Derby like a VIP in an exclusive clubhouse box near the finish line with Turf Club access. And they're off!

*Bidder must be available for Derby dates May 5–May 8, 2011. Includes 5 hours of flight time in a mid-cabin Flight Options aircraft. Winning bidder is responsible for flight time overage fees.*

*Donated by Pam and Brook Smith, 610 Magnolia, Yvonne LaFleur and Flight Options.*



# Lot 13

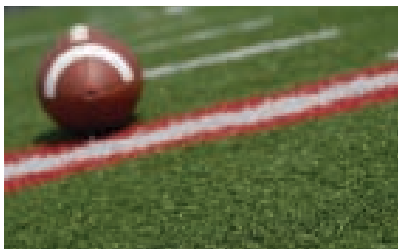
## LONESTAR SUPER BOWL

Two guests will attend the 2011 Super Bowl in Dallas with Emeril Lagasse and Lester Friedman as your fabulous hosts—this is sure to be a weekend you won't forget!

Travel first class courtesy of American Airlines and settle into a villa on the golf course at the swanky Four Seasons Resort Dallas at Las Colinas for three nights. Begin the weekend Friday with an unforgettable dinner at Charlie Palmer at The Joule for a new twist on classic steakhouse cuisine. The next day, enjoy a round of golf. That night, Chef Emeril Lagasse will prepare an exquisite, multi-course dinner at a beautiful private home in the heart of Dallas. Suzie and Paul Frank of Gemstone Vineyard will be there to pair their wines with this incredible meal and Michael Herklots of Davidoff of Geneva will provide their finest cigars. Game day Sunday, cheer on the NFL teams for the greatest game of the year with two seats courtesy of Lester Friedman. Touchdown!

*Bidder must be available for Super Bowl weekend of February 4-7, 2011.*

*Donated by American Airlines/American Eagle, Suzie and Paul Frank, and Carole and Michael Marks of Gemstone Vineyard, Lester Friedman of Great American Company, Emeril Lagasse, Charlie Palmer, Charlie Palmer Group, and Michael Herklots of Davidoff of Geneva.*





## Lot 14

### BIG EASY BARREL WITH EMERIL AND WILLIAMS SELYEM

Searching for that perfect Pinot? Leave it to the experts to create a unique barrel with your tastes in

mind. Bob Cabral, renowned winemaker at Williams Selyem for the past thirteen vintages, will craft a wine to the delights of your palate. You'll become an instant collector as this barrel is the equivalent of 25 cases of wine. Guy Fieri and his famed tattoo artist Joe Leonard will design your custom wine label in true rock and roll fashion. This label will be commemorated for all time as an art print, autographed by your star-studded hosts. Room 101 jeweler will also create a one-of-a-kind wine collar out of sterling silver, in their signature "edgy" style.

Next November, your party of six guests will travel to New Orleans where Emeril Lagasse will design a gastronomical feast of truffles in honor of your custom barrel. Heather and Bob Cabral will then unveil your bottling at the table. A selection of other delicious wines from the personal cellars of Bob and Emeril will be perfectly paired with the seasonal meal served from Emeril's New Orleans flagship kitchen. Stay in deluxe accommodations for two nights at the Windsor Court Hotel, conveniently placing you at the start of all the French Quarter action!

Each couple will take home a signed 3L Williams Selyem Litton Estate Pinot Noir 2008. Cheers!

*Date to be mutually agreed upon by all parties. Donated by Heather and Bob Cabral of Williams Selyem Winery, Guy Fieri, Emeril Lagasse, Emeril's Restaurant and Emeril's Homebase.*



Lot 15

## FLEUR DE KEYS

Ten guests will have the opportunity to bid tonight on a beautiful “Fleur de Key” diamond pendant necklace designed especially for Carnivale du Vin guests by New Orleans jewelry designer Ken Friend.



This chic 14k yellow gold and diamond Fleur de Lis key pendant hangs from a 14k gold and diamond box chain. The pendant and chain have a weight of approximately 0.42 carats. The necklace is a special limited edition of only 10 pieces, each signed and numbered by Ken Friend.

Since 1976, Friend and Company has designed and manufactured exquisite jewelry. With headquarters in uptown New Orleans, Louisiana, and offices in New York, Russia, Israel and Hong Kong, Friend and Company has become a global company while keeping the feel of a local boutique.

*Donated by Friend and Company, New Orleans.*



FRIEND & COMPANY  
FINE JEWELERS EST. 1976



## Lot 16

### A FEW BITES OF THE BIG APPLE

This trip lands two couples in New York City for a night of gourmet eats with Emeril Lagasse and Mario Batali, followed by reservations at hotspots of Drew Nieporent and Danny Meyer. Arrive to

the Big Apple on a Flight Options private aircraft, and stay two nights in two rooms at the Loews Regency New York Hotel.

The first night, Mario and Emeril treat you to a progressive dinner, beginning with hors d'oeuvres at the private home of Alden and Emeril Lagasse. Then, get whisked away to Mario's new Eataly for a personal tour and dinner along the way. Taste Italian antipasti and fine wine while Emeril and Mario cook up a pizza in the Pizzeria. Stroll over to Manzo for a main course of glorious Piemontese beef and Barolo by Fontanafredda. Finish the night as pastry chef Luca Montersino creates Torinese desserts with a touch of Grappa. Mamma Mia!

Day two, enjoy lunch at Drew Nieporent's Nobu Next Door, highlighting Chef Nobu's famous Japanese cuisine. Then it's on to dinner at Danny Meyer's Eleven Madison Park, where the team designs a tasting menu around your choices of principal ingredients.

*This trip is predated for Jan. 7-8, 2011. Package includes 5 hours of flight time in a Flight Options mid-cabin aircraft and winning bidder is responsible for coverage fees.*

*Donated by Alden and Emeril Lagasse, Mario Batali, Mario Batali Foundation, Myriad Restaurant Group, and Union Square Hospitality Group.*



# Lot 17



## GO LOCO IN CABO

You and three friends will fly first class on American Airlines to Cabo San Lucas, Mexico, to party with Chef Emeril Lagasse and rock-n-roll legend Sammy Hagar as they celebrate their October birthdays together for the fifth annual outrageous weekend getaway.



Stay at the luxurious One & Only Palmilla Resort in Cabo San Lucas and have dinner prepared by Chef Emeril Lagasse at the home of Kari and Sammy Hagar. Emeril and Sammy will serve up the freshest local ingredients with rare samplings of Cabo Wabo Tequila. The next night, attend Sammy's annual birthday concert celebration at his Cabo Wabo Cantina club with an exclusive VIP concert experience.

*Bidder must be available during the month of October 2011. Final dates of travel to be agreed upon by Lagasse and Hagar.*

*Donated by American Airlines/American Eagle, Kari and Sammy Hagar, Emeril Lagasse, and One and Only Palmilla.*



*One & Only*  
Palmilla  
Los Cabos, Mexico