



EMERIL LAGASSE FOUNDATION
CARNIVALE
du Vin™

NOVEMBER 6-9, 2025
NEW ORLEANS

EMERIL LAGASSE FOUNDATION CREATES OPPORTUNITIES TO INSPIRE, MENTOR AND ENABLE YOUTH TO REACH THEIR FULL POTENTIAL.

WE SUPPORT THOUSANDS OF YOUTH EACH YEAR THROUGH THREE PROGRAMS:



Emeril's Culinary Garden & Teaching Kitchen is a national education initiative created to enrich the lives of elementary and middle school children through a fun, fresh perspective on food.



COMMUNITY ~GRANTS~

The Community Grants Program supports nonprofits nationwide that offer culinary, nutrition, and arts education, focusing on life skills, mentorship, and basic needs to empower youth



AARÓN SÁNCHEZ IMPACT FUND

A PROGRAM OF EMERIL LAGASSE FOUNDATION

The Aarón Sánchez Impact Fund provides culinary arts education and human services programming for Latino youth.



FUNDRAISING WEEKEND: THURSDAY

GRAND MARSHAL

PATRON DINNER

MERIL RESTAURANT



On Thursday, enjoy a kickoff like no other! Delight in an intimate multicourse tasting menu paired at Chef Emeril Lagasse's restaurant in the heart of downtown.



EMERIL LAGASSE FOUNDATION
CARNIVALE
2023

GRAND MARSHAL PATRON DINNER
THURSDAY, NOVEMBER 2, 2023

Champagne by G.H. Mumm
Specialty cocktails by Rabbit Hole and Jefferson's Bourbon

FIRST COURSE

Yuzu-Cured Salmon

beets, caviar, smoked crème fraîche

Valette Wines Kick Ranch Vineyard Sonoma Coast Sauvignon Blanc 2022

SECOND COURSE

Steamed Halibut

brown butter caper sauce, butternut squash purée, agrodolce

Whetstone Wine Cellars Russian River Valley 'Catie's Corner' Viognier 2021

THIRD COURSE

Short Rib Cannelloni

roasted mushrooms, brandied cream

Famille Perrin La Gille Gigondas 2019

FOURTH COURSE

Truffle Fried Chicken

macaroni gratinee, ham hock collard greens,

apple walnut blue cheese salad, harissa okra and carrots

Sire Estate Houyi Vineyard Napa Valley Cabernet Sauvignon 2018

DESSERT

Black Forest Mousse Cake

boozy cherries, whipped cream

FUNDRAISING WEEKEND: FRIDAY

BENEFICIARY LUNCHEON



NEW ORLEANS CENTER FOR CREATIVE ARTS

Meet the students who your generosity benefits while enjoying a student-prepared lunch along with wine tasting from Emeril Lagasse Foundation Board of Directors and Advisory Council vintners.

CHAMPAGNE & CAVIAR

HAPPY HOUR



THE MISI, NEW ORLEANS

Join us at The MISI for a festive happy hour featuring an elegant offering of champagne, caviar and light bites with a New Orleans flair. Lively sounds from a jazz trio will accompany the evening. Take in stunning views of the French Quarter before heading to dinner on your own.



FUNDRAISING WEEKEND: SATURDAY

CARNIVALE DU VIN GALA

RECEPTION & GALA DINNER

The evening at Four Seasons New Orleans starts with champagne, followed by bites and sips from our *all-female chef and wine krewes*.

CHEFS | ANA CASTRO, ASHLEY CHRISTENSEN, GAIL SIMMONS, MEG BICKFORD, EMILIE VAN DYKE AND KRISTEN KISH

VINTNERS | A. RAFANELLI WINERY, ALPHA OMEGA, BREMER FAMILY WINERY, CROCKER & STARR, DOMAINE SERENE, PENNER-ASH WINE CELLARS AND SOMNIUM

The night continues with a multi course wine dinner prepared by Chef Emeril's culinary team and the students of NOCCA's culinary program.

LUXURY WINE & EXPERIENCE AUCTION

Carnivale du Vin's live auction has been named a "Top Ten US Charity Wine Auction" by *Wine Spectator*. Join in the philanthropic excitement with the opportunity to bid on great wines, collectible luxury items, unforgettable experiences and travel opportunities.



FUNDRAISING WEEKEND:
SUNDAY

FAREWELL BRUNCH

NEW ORLEANS CULINARY &
HOSPITALITY INSTITUTE

The weekend concludes with a Farewell Brunch hosted by Chef Aarón Sánchez, featuring our scholarship students who attend New Orleans Culinary & Hospitality Institute.

Meet Chef Aarón and hear firsthand from the students your support is impacting.



WEEKEND PACKAGE LEVELS

ROYAL COURT SPONSOR | \$40,000

- Please inquire for availability

GRAND MARSHAL PATRON | \$8,000

- 3-night stay at Four Seasons New Orleans
- 2 seats at Grand Marshal Patron Dinner
- 2 invitations to Beneficiary Luncheon
- 2 tickets to Champagne & Caviar Happy Hour
- 2 seats at Carnivale du Vin Gala
- 2 invitations to Farewell Brunch



WEEKEND REVELER COUPLE | \$5,000

- 2 invitations to Beneficiary Luncheon
- 2 tickets to Champagne & Caviar Happy Hour
- 2 seats at Carnivale du Vin Gala

CAPTAIN'S TABLE | \$15,000

- 10 seats (1 Table) at Carnivale du Vin Gala



WEEKEND CORPORATE LEVELS

WKND PRESENTING SPONSOR | \$100,000

- Please inquire for availability

EVENT PRESENTING SUPPORTER | \$35,000

- 6 Invitations to Beneficiary Luncheon
- 6 Tickets to the Champagne & Caviar Happy Hour
- 6 seats at Carnivale du Vin Gala
- Premium brand exposure as outlined on previous pages.
- Presenting supporter of one signature weekend event, highlighted in all marketing material.
- Premium activation location opportunity

WEEKEND SUPPORTER | \$15,000

- 2 Invitations to Beneficiary Luncheon
- 6 Tickets to the Champagne & Caviar Happy Hour
- 6 seats at Carnivale du Vin Gala
- Premium brand exposure as outlined on previous pages.



Please note that the Emeril Lagasse Foundation team would be delighted to customize support levels based on your support capacity and brand intentions.

We invite you to reach out personally to discuss the best strategy.

SHOWCASE OPPORTUNITIES

HOSPITALITY GIFTING SUITE

- Weekend guests are invited to visit the gifting suite to receive specialty goods from the weekend sponsors. Option to provide a branded item or gift for 250 households or 400 individuals.

AUCTION DONATION

We invite you to honor our fundraising weekends by being featured in our celebrated live or silent auction.

Silent auction donors:

- Featured on our online bidding website
- Logo placement in auction catalog

Live auction donors:

- Receive highlighted brand exposure during the auction
- Full-page feature in our print, online and on-screen catalogs including donation description and logo placement

EVENT ACTIVATION

- Showcase products during an event over the fundraising weekend. Foundation staff can discuss or create a special opportunity.



OUR GUEST DEMOGRAPHIC



64% married



1/3 married with children



55% female



60% over the age of 45



1/3 of constituent's children are teens or older



Nationwide constituents with heavy attendance from CA, TX, NC, FL, AZ and LA



67% have an affinity for premium brands



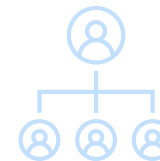
Have twice the net worth

Majority of our donors have a net worth over \$1M



Influencers

37x more influential on social channels and in their communities



Ownership & Management

Work in a management position (1.9x) or an ownership position (1.5x)



Exhibit purchasing behavior:

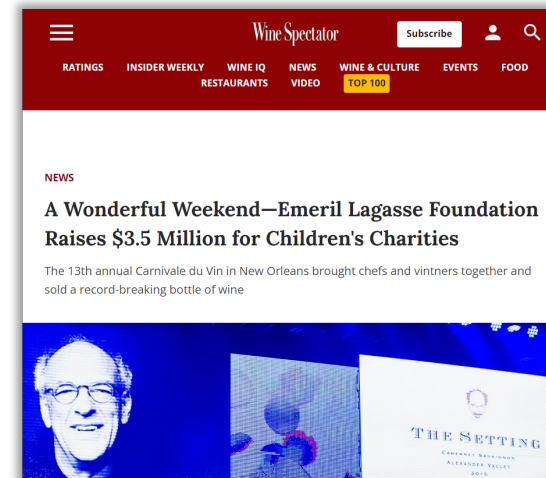
Men's & Women's Fashion, Home & Garden, Travel, Premium Food & Beverage Brands, Outdoor Sports, Health & Wellness

ON AND OFFSITE BRAND EXPOSURE

Please find a few examples of how you may be featured before, during and after the celebratory weekend.

- Guest Communication
 - Pre-Event Guest Emails
 - Pre-Event Solicitation Email
 - Post-Event Thank You Guest Email
- Print & Digital Signage Materials
 - Weekend Wine Listing shared in all welcome amenities and in the hospitality suite
 - Hospitality Kits shared with all guests digitally
 - Weekend Auction Catalog with sponsor suite, vintner listing and event details
 - Printed menus, sponsor suite signage, brand signage
 - Digital screens at each event featuring sponsor suite
 - Mobile bidding website for silent auction
- Social Media
 - Live stories, tagging participating parties featuring event activations, pouring stations and special moments
 - Sponsor thank you tags under all event posts on @emerilorg
- Featured in person to 400 of our weekend guests and then another 800 through our event emails

Post-event media outlets include *Wine Spectator*, *People*, *New York Post*, *Los Angeles Times*, *Fox News*, *Food & Wine*, *Times-Picayune*, *Forbes*, and *Esquire*



6,416 Foundation Email Subscribers



11,449 Facebook Followers



10,270 Instagram Followers

@emerilorg



BRAND EXPOSURE: DIGITAL & SOCIAL MEDIA

emerilorg We are excited to celebrate the 18th annual Carnivale du Vin in New Orleans next weekend. Thank you to our generous sponsors for your support. #EmerilCDV22

Weekend Presenting Sponsor
@southwalton

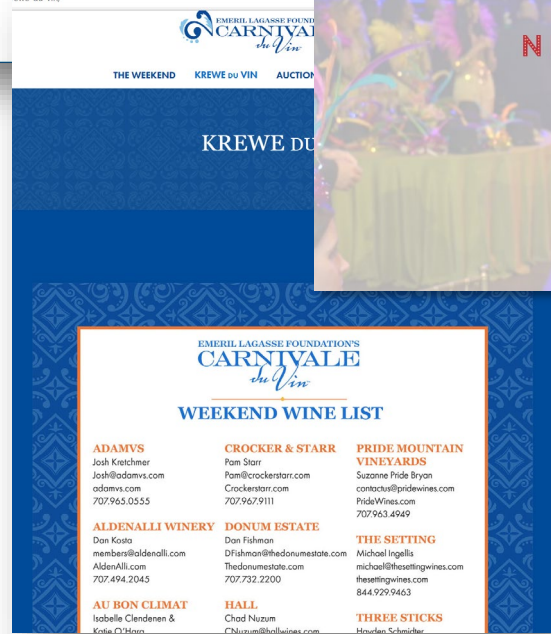
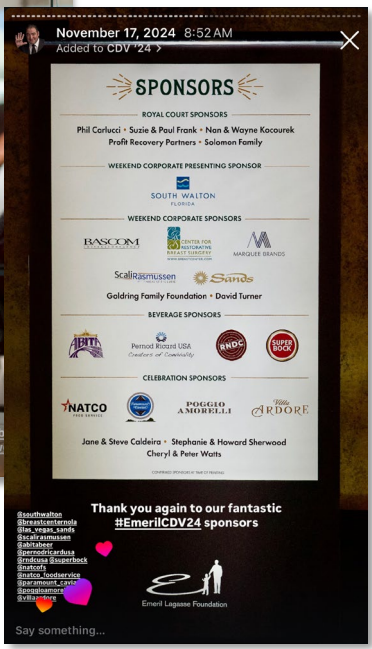
Royal Court Sponsors
@hearttoceanreef
Suzie and Paul Frank
Bridget Harrell
Jeff and Maria Owen
Solomon Family

Weekend Corporate Sponsors
@breastcenternola
@jones_walkerllp
@goodcookcom

Beverage Sponsors
@buffalotrace
@ghmumm
@rncdusa
@abitabeer
@mountainvalleywater

Celebration Sponsors
@paramount_caviar
@graff
@shipt

Host Venues
@nochi_grams
@nocca.nola
@thefillmorenola



Social Media posts from @emerilorg

CarnivaleduVin.com



BRAND EXPOSURE: ON-SITE SPONSOR SIGNAGE



Pop Up Signage
Throughout



Hospitality Suite



Beneficiary Luncheon
Pop Up Signage and
Trifold Menu

PLEASE KNOW THAT BY COMMITTING TO THE EMERIL LAGASSE FOUNDATION, YOU ARE JOINING OUR PHILANTHROPIC EFFORTS TO CREATE OPPORTUNITY FOR THE YOUNG PEOPLE WHO NEED IT MOST. YOUR PARTICIPATION CAN MAKE A DIFFERENCE AND ENHANCE THE LIVES OF YOUTH.

THANK YOU FOR YOUR CONSIDERATION.



Emeril Lagasse Foundation



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